



WG4 Questionnaire

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Slide show

- Structure of inputs
- Analysis

Structure of questionnaire

1. Commercialisation – interest; attempts; route to market; access to finance; scope EU or national; time spent
2. Active areas of interest – patents; knowledge of commercialisation; trademarks; help needed
3. Experience in commercialisation – type of commercialisation experience; work for company or with company; consultant
4. Role in WG4 – lead some activity; recommendation on activities; reference on topic that may be useful; reporting for WG4; confidentiality issues
5. Personal inputs

Actions in this Action!

- Patent/trademarks in Europe, USA and other jurisdictions
- Workshop
- Conference
- Interactive training and certification
- Confidential advisors from experienced commercialisers
- Commercial partnering
- Funding for commercialisation

Questions

- Prioritise actions? Straw poll here
- Length questionnaire?
- Decision making should we use report on analysis drawn from questionnaire?
- Circulate to all MP1106 or just WG4? I prefer to do both as two sets of information that both will be useful. The WG4 work will feed into the needs of the other groups.